

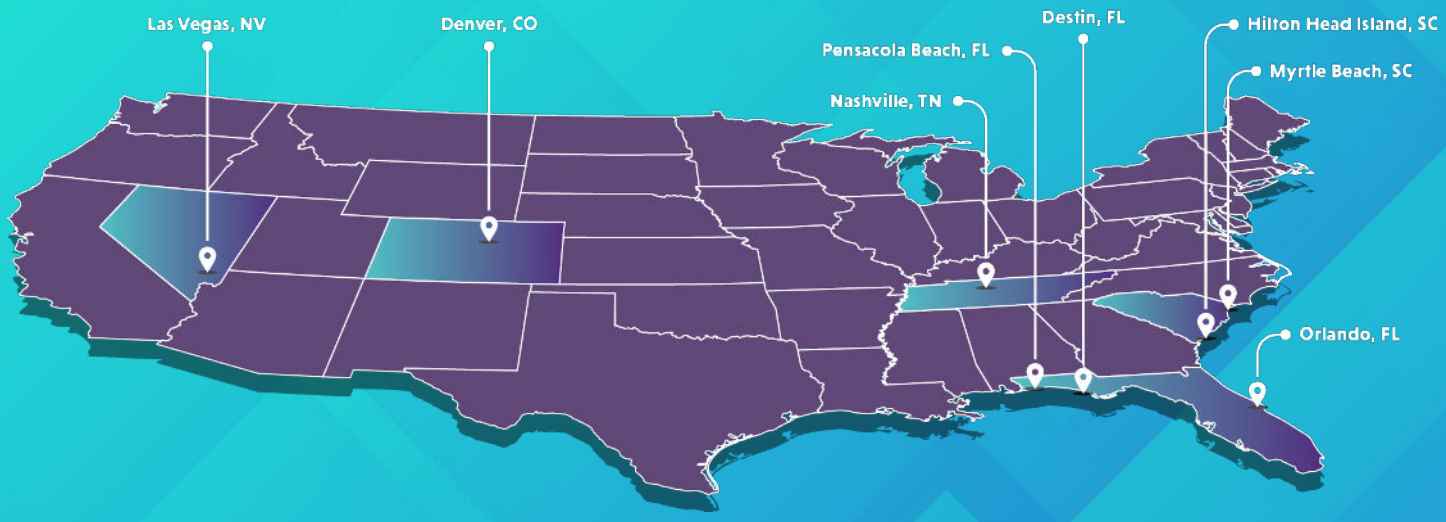
Skin, Bones, Hearts & Private Parts

ACT NOW SELLOUT EXPECTED!

SATELLITE SYMPOSIA PROSPECTUS

2027

PRESENT YOUR LIVE CME ACTIVITY TO 250-350 CLINICIANS FOR ONLY $25,000



17 YEARS OF PROVIDING HIGH-QUALITY, AFFORDABLE CME FOR NURSE PRACTITIONERS & PHYSICIAN ASSISTANTS

TO LEARN MORE, PLEASE CONTACT:

CHUCK DILLEHAY, PRESIDENT • 770-653-1704 • CHUCK@SKINBONESCME.COM

Skin, Bones, Hearts & Private Parts

NPs & PAs write 2.7 billion prescriptions & have 2.5 billion patient encounters each year!



PAs & NPs across the country are calling this the BEST CME EVENT THEY'VE EVER ATTENDED!

PARTICIPANTS ARE SAYING

- **97%** CONTENT RELEVANT & USEFUL IN PRACTICE
- **98%** SESSIONS ACHIEVE LEARNING OBJECTIVES
- **99%** RECOMMEND EVENTS TO COLLEAGUES

Whether your intended learners are Physician Assistants or Nurse Practitioners in primary or specialty care, the 2027 Skin, Bones, Hearts & Private Parts™ conferences are designed for you!

Skin, Bones, Hearts & Private Parts™ conferences were founded in 2011 to provide CME for primary and specialty care Physician Assistants and Nurse Practitioners. Attendance has continued to grow at each of our events, and we're excited to offer this program to thousands of healthcare professionals at nine conferences across the country in 2027.

JOIN THESE LEADING SPONSORS:

Abbott · Boehringer Ingelheim · AMGEN · NOVARTIS · TONIX PHARMACEUTICALS · GILEAD Creating Possible · Lilly · sanofi · astellas · VERTEX · Janssen · SUN PHARMA · novo nordisk · AstraZeneca · ultragenyx pharmaceutical · OPTAVIA · ViiV Healthcare

CLICK HERE TO REGISTER ONLINE

SATELLITE SYMPOSIA OPPORTUNITIES FOR 2027

Skin, Bones, Hearts & Private Parts is one of the fastest-growing series of national continuing medical education conferences in the country. Our primary audience is Physician Assistants and Nurse Practitioners, with an average of 250-350 per event. They are highly motivated and engaged, and have prioritized time for education, seeking information they intend to use to improve their practice.

NEW OPTIONS! In-person, Virtual & On-demand

SKIN, BONES, HEARTS & PRIVATE PARTS WILL BE CERTIFIED FOR CME/CE CREDIT IN 2027 BY

PIM

Postgraduate Institute for Medicine

Professional Excellence in Medical Education

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Skin, Bones, Hearts & Private Parts™ (SBHPP) provides high-quality, accredited CME in areas including:

- Cardiology
- Dermatology
- Diabetes
- Endocrinology
- Family Practice
- Gastroenterology
- Infectious Diseases
- Internal Medicine
- Men's Health
- Mental Health
- Neurology
- Orthopedics
- Pain Management
- Pediatrics
- Pharmacology
- Primary Care
- Respiratory
- Urgent Care
- Women's Health
- And much more!





DESCRIPTION, FORMAT & ATTENDANCE

Skin, Bones, Hearts & Private Parts is pleased to offer satellite symposia (CME or non-CME) as a forum for the presentation of continuing education programs developed by other providers. Acceptable educational formats for satellite symposia include presentations by speakers, panel discussions, films, and video presentations. Satellite symposia opportunities are ***exclusive*** and are offered in the main general session room as part of the main conference agenda. Average attendance is 250-350 Physician Assistants and Nurse Practitioners.

NEW OPTIONS! In-person, Virtual & On-demand

2027 PROGRAMS

JUNE 8-11, 2027 DESTIN, FL
Linkside Conference Center: 160 Sandestin Blvd N, Miramar Beach, FL 32550

JUNE 28-JULY 1, 2027 MYRTLE BEACH, SC
Embassy Suites: 9800 Queensway Blvd, Myrtle Beach, SC 29572

JULY 12-15, 2027 HILTON HEAD ISLAND, SC
Sonesta: 130 Shipyard Drive, Hilton Head Island, SC 29928

JULY 20-23, 2027 PENSACOLA BEACH, FL
Hilton Conference Center: 12 Via de Luna Drive, Pensacola, FL 32561

AUGUST 30-SEPTEMBER 2, 2027 NASHVILLE, TN
Embassy Suites: 708 Demonbreun Street, Nashville, TN 37203

SEPTEMBER 14-17, 2027 PENSACOLA BEACH, FL
Hilton Conference Center: 12 Via de Luna Drive, Pensacola, FL 32561

OCTOBER 11-14, 2027 ORLANDO, FL
Coronado Springs Conference Center: 1000 W. Buena Vista Dr., Lake Buena Vista, FL 32830

OCTOBER 26-29, 2027 DENVER, CO
Embassy Suites: 1420 Stout Street, Denver, CO 80202

NOVEMBER 9-12, 2027 LAS VEGAS, NV
Harrah's Hotel: 3475 Las Vegas Blvd S, Las Vegas, NV 89109

TOTAL REACH WITH ALL 9 PROGRAMS: 3500 CLINICIANS



2027 FEES

1 PROGRAM	2-4 PROGRAMS	5-7 PROGRAMS	8-9 PROGRAMS
$29,500	$27,500: 7% DISCOUNT	$26,550: 10% DISCOUNT	$25,000: 15% DISCOUNT

BENEFITS

- One-hour CME activity, integrated into main conference agenda
- No incremental audience development fees
- Audio Visual Technicians & Equipment (screen, LCD projector, microphone)
- All time periods are exclusive
- Electronic attendee file including full name, degree, address, e-mail, and NPI#
- Promotion on the website and on-site at the convention

Note: Enduring materials/ARS are available for an additional fee.

EDUCATION PROVIDER RESPONSIBILITIES

- Development of the program
- Faculty - Arrange and pay for all travel, lodging, food, and honoraria for faculty
- Two signs are permitted in convention public space



SBHPP EVENTS ATTRACT A HIGHLY MOTIVATED AND ENGAGED AUDIENCE WHO HAVE PRIORITIZED TIME FOR EDUCATION AND ARE SEEKING INFORMATION THEY INTEND TO USE TO IMPROVE THEIR PRACTICE.

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Making medical meetings fun!