



**Skin, Bones,  
Hearts &  
Private Parts**

2024 SATELLITE  
SYMPOSIA PROSPECTUS  
[SKINBONESCME.COM](http://SKINBONESCME.COM)

**NEW  
OPTIONS!**  
In-Person,  
Live-Streaming  
& On-Demand

**PRESENT YOUR LIVE  
CME ACTIVITY TO  
250-350 CLINICIANS  
FOR ONLY \$25,000**

**LEADING PROVIDER OF HIGH-QUALITY, AFFORDABLE CME FOR  
NURSE PRACTITIONERS & PHYSICIAN ASSISTANTS**



**Skin, Bones,  
Hearts &  
Private Parts**

## **2024 Destinations**

**NPS & PAS WRITE 2.7 BILLION  
PRESCRIPTIONS & HAVE 2.5 BILLION PATIENT  
ENCOUNTERS EACH YEAR!**

**ACT NOW  
SELLOUT  
EXPECTED!**

**LAS VEGAS**  
NOV. 12 - 15

**VIRGINIA BEACH**  
AUG. 6 - 9

**MYRTLE BEACH**  
JUNE 24 - 27

**PENSACOLA BEACH**  
MAY. 21 - 24  
SEPT. 10 - 13

**DESTIN**  
JUNE 11 - 14

**SAN ANTONIO**  
OCT. 8 - 11

**ORLANDO**  
JUNE 3 - 6  
OCT. 21 - 24

**TO LEARN MORE, PLEASE CONTACT:**

**CHUCK DILLEHAY, PRESIDENT • 770.640.1022 • [CHUCK@SKINBONESCME.COM](mailto:CHUCK@SKINBONESCME.COM)**





**PAs & NPs ACROSS THE COUNTRY ARE CALLING THIS THE  
BEST CME EVENT THEY'VE EVER ATTENDED!**



**PARTICIPANTS  
ARE SAYING**

-  **97%** CONTENT RELEVANT AND USEFUL IN PRACTICE
-  **98%** SESSIONS ACHIEVE LEARNING OBJECTIVES
-  **96%** RECOMMEND EVENTS TO COLLEAGUES



**Whether your intended learners are  
Physician Assistants or Nurse  
Practitioners in primary or specialty  
care, the 2024 Skin, Bones, Hearts &  
Private Parts™ conferences are for you!**

Skin, Bones, Hearts & Private Parts™ conferences were founded in 2011 to provide CME to primary and specialty care Physician Assistants and Nurse Practitioners. Participation by attendees has grown during each of our events, and we are excited to provide this offering to thousands of healthcare practitioners 9 times across the country in 2024.



# SATELLITE SYMPOSIA OPPORTUNITIES FOR 2024

Skin, Bones, Hearts & Private Parts is one of the fastest growing series of national continuing medical education conferences in the country. Our primary audience is Physician Assistants and Nurse Practitioners with an average of 250 - 350 per event. They are highly motivated and engaged, and have prioritized time for education, seeking information they intend to use to improve their practice.



**SKIN, BONES, HEARTS & PRIVATE PARTS WILL  
BE CERTIFIED FOR CME/CE CREDIT IN 2024 BY**



Postgraduate Institute  
for Medicine

**For more information, including available slots, please contact**

Chuck B. Dillehay, MBA, CAE, President, Skin, Bones, Hearts & Private Parts  
**Chuck@SkinBonesCME.com • 770.640.1022 • SkinBonesCME.com**

Skin, Bones, Hearts & Private Parts (SBHPP) provides high quality accredited CME in areas including: Acne, Acute Coronary Syndrome, Acute Decompensated Heart Failure, Allergies, Alzheimer's, Atrial Fibrillation, Bipolar, Bowel Disorders, Cardiology, Common Office Procedures, Contraception, COPD, Cryotherapy, Chest X-rays, Depression, Dermatology, Diabetes, EKG/ECG Interpretation, Emergency Medicine, Emerging Infectious Diseases, Fibromyalgia, Heartburn, Heart Failure, HIV/STDs, Hypertension, IBS/Chronic Constipation, Immunizations, Laboratory Medicine, Lipids, Men's Health, Menopausal Symptoms, Multiple Sclerosis, Neurology, New Drug Updates, Obesity, Obstructive Sleep Apnea, Orthopedics/Sports Medicine, Overactive Bladder, Pain, Pediatrics, Pharmacology, Polycystic Ovary Syndrome, Psoriasis, Pulmonary Medicine, Rheumatoid Arthritis, Rosacea, Skin Biopsy, Skin Cancer, Trauma, Urgent Care, Vaccines, Women's Health, and much more.



**Skin, Bones,  
Hearts &  
Private Parts**



## DESCRIPTION, FORMAT & ATTENDANCE

Skin, Bones, Hearts & Private Parts is pleased to offer satellite symposia (CME or non-CME) as a forum for the presentation of continuing education programs developed by other providers. Acceptable educational formats for satellite symposia include presentations by speakers, panel discussions, films, and video presentations. Satellite symposia opportunities are **exclusive**, and are offered in the main general session room as part of the main conference agenda. Average attendance is 250 - 350 Physician Assistants and Nurse Practitioners.

## 2024 PROGRAMS

### MAY 21 - 24, 2024 PENSACOLA BEACH, FL

Hilton Conference Center: 12 Via de Luna Drive, Pensacola, FL 32561

### JUNE 3 - 6, 2024 ORLANDO, FL

Coronado Springs Conference Center: 1000 West Buena Vista Drive, Lake Buena Vista, FL 32830

### JUNE 11 - 14, 2024 DESTIN, FL

Linkside Conference Center: 9300 Emerald Coast Pkwy W, Miramar Beach, FL 32550

### JUNE 24 - 27, 2024 MYRTLE BEACH, SC

Embassy Suites: 9800 Queensway Blvd, Myrtle Beach, SC 29572

### AUGUST 6 - 9, 2024 VIRGINIA BEACH, VA

Hilton Virginia Beach: 3001 Atlantic Avenue, Virginia Beach, VA 23451

### SEPTEMBER 10 - 13, 2024 PENSACOLA BEACH, FL

Hilton Conference Center: 12 Via de Luna Drive, Pensacola, FL 32561

### OCTOBER 8 - 11, 2024 SAN ANTONIO, TX

Embassy Suites Conference Center: 125 E Houston St, San Antonio, TX 78205

### OCTOBER 21 - 24, 2024 ORLANDO, FL

Coronado Springs Conference Center: 1000 West Buena Vista Drive, Lake Buena Vista, FL 32830

### NOVEMBER 12 - 15, 2024 LAS VEGAS, NV

Harrah's Hotel: 3475 Las Vegas Blvd S, Las Vegas, NV, 89109

**TOTAL REACH WITH ALL 10 PROGRAMS: 3,500 CLINICIANS**



**Skin, Bones,  
Hearts &  
Private Parts**

**NEW  
OPTIONS!**  
In-Person,  
Live-Streaming  
& On-Demand

## FEES

1 PROGRAM: **\$29,500**

2 - 4 PROGRAMS: **\$27,500** 7% DISCOUNT

5 - 7 PROGRAMS: **\$26,550** 10% DISCOUNT

8 - 9 PROGRAMS: **\$25,000** 15% DISCOUNT

## BENEFITS

- One-hour CME activity, integrated into main conference agenda
- No incremental audience development fees
- Audio Visual Technicians & Equipment (screen, LCD projector, microphone)
- All time periods are exclusive
- Electronic attendee file including full name, degree, address, e-mail and NPI#
- Promotion on the website and on-site at the convention

Note: Enduring materials/ARS available for additional fees.

## EDUCATION PROVIDER RESPONSIBILITIES

- Development of the program
- Faculty - Arrange and pay for all travel, lodging, food and honoraria for faculty
- Two signs are permitted in convention public space



**SBHPP EVENTS ATTRACT A HIGHLY MOTIVATED AND ENGAGED AUDIENCE WHO HAVE PRIORITIZED TIME FOR EDUCATION AND ARE SEEKING INFORMATION THEY INTEND TO USE TO IMPROVE THEIR PRACTICE.**

**PENSACOLA BEACH, FL**  
MAY 21 - 24, 2024

**ORLANDO, FL**  
JUNE 3 - 6, 2024

**DESTIN, FL**  
JUNE 11 - 14, 2024

**MYRTLE BEACH, SC**  
JUNE 24 - 27, 2024

**VIRGINIA BEACH, VA**  
AUG. 6 - 9, 2024

**PENSACOLA BEACH, FL**  
SEPT. 10 - 13, 2024

**SAN ANTONIO, TX**  
OCT. 8 - 11, 2024

**ORLANDO, FL**  
OCT. 21 - 24, 2024

**LAS VEGAS, NV**  
NOV. 12 - 15, 2024

Education Provider

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip/Country: \_\_\_\_\_

Primary Contact/Title: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Grantor/Commercial Supporter

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip/Country: \_\_\_\_\_

Primary Contact/Title: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Invoice Information (Please complete the following invoicing information)

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip/Country: \_\_\_\_\_

Primary Contact/Title: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Program information

Program Title: \_\_\_\_\_

Potential Faculty: \_\_\_\_\_

Program Description (Must be 100 words or less): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Proposed Agenda: \_\_\_\_\_

Accredited Provider

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip/Country: \_\_\_\_\_

Primary Contact/Title: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Learning Objectives: \_\_\_\_\_

\_\_\_\_\_

Accreditation Statement: \_\_\_\_\_

\_\_\_\_\_

Disclosure Statment: \_\_\_\_\_

\_\_\_\_\_

Please check the types of credit that this symposium will offer:

- ☐ CME Credit
- ☐ CE Credit
- ☐ None (Fellows-In-Training)
- ☐ Allied Health Care Professionals
- ☐ Other \_\_\_\_\_

DATE/TIME PREFERENCE

Please check your venue locations.

- ☐ Pensacola Beach, FL: May. 21 - 24
- ☐ Orlando, FL: June 3 - 6
- ☐ Destin, FL: June 11 - 14
- ☐ Myrtle Beach, SC: June 24 - 27
- ☐ Virginia Beach, VA: Aug. 6 - 9
- ☐ Pensacola Beach, FL: Sept. 10 - 13
- ☐ San Antonio, TX: Oct. 8 - 11
- ☐ Orlando, FL: Oct. 21 - 24
- ☐ Las Vegas, NV: Nov. 12 - 15

Please submit application and payments to:

Chuck B. Dillehay, MBA, CAE, President: Skin, Bones, Hearts & Private Parts

1905 Woodstock Rd, Suite 2150 Roswell, GA 30075

Chuck@SkinBonesCME.com • 770.640.1022 • SkinBonesCME.com