



**Skin, Bones,
Hearts &
Private Parts**

2020 SATELLITE
SYMPOSIA PROSPECTUS

SKINBONESCME.COM



PARTNERS HAVE INCLUDED:

dkbmed

HorizonCME
Your Solutions to Better Patient Outcomes

AND MORE!

**LEADING PROVIDER OF HIGH-QUALITY, AFFORDABLE CME FOR
NURSE PRACTITIONERS & PHYSICIAN ASSISTANTS**



**Skin, Bones,
Hearts &
Private Parts**

2020 Destinations

**ACT NOW
SELLOUT
EXPECTED!**

**PAS & NPS WRITE 1.2 BILLION
PRESCRIPTIONS IN THE U.S. EACH YEAR!**

LAS VEGAS
NOV 10 - 13

VIRGINIA BEACH
AUG 11 - 14

ATLANTA
APRIL 21 - 24

MYRTLE BEACH
JULY 27 - 30

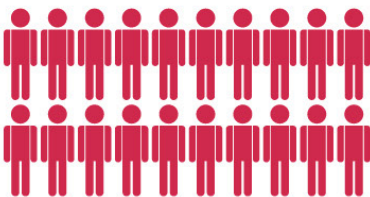
PENSACOLA BEACH
SEPT 15 - 18

DESTIN
JUN 9 - 12

SAN ANTONIO
OCT 6 - 9

ORLANDO
OCT 19 - 22

**250 - 350
Nurse Practitioners
& Physician Assistants
at Each Event**



TO LEARN MORE, PLEASE CONTACT:

CHUCK DILLEHAY, PRESIDENT • 770.640.1022 • CHUCK@SKINBONESCME.COM



PAs & NPs ACROSS THE COUNTRY ARE CALLING THIS THE BEST CME EVENT THEY'VE EVER ATTENDED!



According to a recent study in The American Journal of Managed Care, there are 270,000 NPs and 140,000 PAs in the U.S. Collectively, these increasingly important healthcare providers write around 1,260,000,000 prescriptions in the U.S. each year!



Whether your targets are Physician Assistants or Nurse Practitioners in primary or specialty care, the 2020 Skin, Bones, Hearts & Private Parts™ conferences are for you!

Skin, Bones, Hearts & Private Parts™ conferences were founded in 2011 to provide CME to primary and specialty care Physician Assistants and Nurse Practitioners. Participation by attendees has grown during each of our events, and we are excited to provide this offering to several hundred healthcare practitioners 8 times across the country in 2020.

SATELLITE SYMPOSIA OPPORTUNITIES FOR 2019

Skin, Bones, Hearts & Private Parts is one of the fastest growing series of national continuing medical education conferences in the country. Our primary audience is Physician Assistants and Nurse Practitioners with an average of 250 - 350 per event. The four-day educational program has four main tracks: Dermatology, Orthopedics, Cardiology, and Women's Health, with several other relevant topics included below.

SKIN, BONES, HEARTS & PRIVATE PARTS WILL BE CERTIFIED FOR CME/CE CREDIT IN 2020 BY



Postgraduate Institute
for Medicine

For more information, including available slots, please contact

Chuck B. Dillehay, MBA, CAE, President, Skin, Bones, Hearts & Private Parts
Chuck@SkinBonesCME.com • 770.640.1022 • SkinBonesCME.com

Skin, Bones, Hearts & Private Parts (SBHPP) provides high quality accredited CME in areas including: Acne, Acute Coronary Syndrome, Acute Decompensated Heart Failure, Allergies, Alzheimer's, Atrial Fibrillation, Bipolar, Bowel Disorders, Cardiology, Common Office Procedures, Contraception, COPD, Cryotherapy, Chest X-rays, Depression, Dermatology, Diabetes, EKG/ECG Interpretation, Emergency Medicine, Emerging Infectious Diseases, Fibromyalgia, Heartburn, Heart Failure, HIV/STDs, Hypertension, IBS/Chronic Constipation, Immunizations, Laboratory Medicine, Lipids, Men's Health, Menopausal Symptoms, Multiple Sclerosis, Neurology, New Drug Updates, Obesity, Obstructive Sleep Apnea, Orthopedics/Sports Medicine, Overactive Bladder, Pain, Pediatrics, Pharmacology, Polycystic Ovary Syndrome, Psoriasis, Pulmonary Medicine, Rheumatoid Arthritis, Rosacea, Skin Biopsy, Skin Cancer, Trauma, Urgent Care, Vaccines, Women's Health, and much more.



**Skin, Bones,
Hearts &
Private Parts**



DESCRIPTION, FORMAT & ATTENDANCE

Skin, Bones, Hearts & Private Parts is pleased to offer satellite symposia (CME or non-CME) as a forum for the presentation of continuing education programs developed by other providers. Acceptable educational formats for satellite symposia include presentations by speakers, panel discussions, films, and video presentations. Satellite symposia opportunities are **exclusive**, and are offered in the main general session room at either lunch or breakfast. Average attendance is 250 - 350 Physician Assistants and Nurse Practitioners.

2020 PROGRAMS

APRIL 21 - 24, 2020 ATLANTA, GA

Cobb Galleria Centre, Two Galleria Parkway, Atlanta, GA 30339

JUNE 9 - 12, 2020 DESTIN, FL

Linkside Conference Center, 9300 Emerald Coast Pkwy W, Miramar Beach, FL 32550

JULY 27 - 30, 2020 MYRTLE BEACH, SC

Marriott Conference Center; 8400 Duna Verde Way; Myrtle Beach, SC 29572

AUGUST 11 - 14, 2020 VIRGINIA BEACH, VA

Hilton Virginia Beach Oceanfront, 3001 Atlantic Avenue, Virginia Beach, VA 23451

SEPTEMBER 15 - 18, 2020 PENSACOLA, FL

Hilton Conference Center, 12 Via de Luna Drive, Pensacola, FL 32561

OCTOBER 6 - 9, 2020 SAN ANTONIO, TX

Embassy Suites Conference Center, 125 E Houston St, San Antonio, TX 78205

OCTOBER 19 - 22, 2020 ORLANDO, FL

Coronado Springs Conference Center, 1000 West Buena Vista Drive, Lake Buena Vista, FL 32830

NOVEMBER 10 - 13, 2020 LAS VEGAS, NV

Harrah's Conference Center, 3475 S Las Vegas Blvd, Las Vegas, NV, 89109

TOTAL REACH WITH ALL 8 PROGRAMS: 2,000 CLINICIANS



FEES

SINGLE LOCATION: \$29,500
MULTIPLE LOCATIONS: \$27,500

BENEFITS

- Meals included (lunch or breakfast)
- Ballroom
- Audio Visual Technicians & Equipment (screen, LCD projector, microphone)
- All time periods are exclusive
- Electronic attendee file including full name, degree, address, e-mail and NPI#
- Promotion on the website and on-site at the convention

Note: Enduring materials/ARS available for additional fees.

EDUCATION PROVIDER RESPONSIBILITIES

- Development and accreditation of the program
- Faculty - Arrange and pay for all travel, lodging, food and honoraria for faculty
- Two signs are permitted in convention public space

FEE SCHEDULE

A \$500 non-refundable application deposit is due within 30-days of program approval by the education committee. Balance paid within 30 days after deposit. Failure to provide required payment will result in cancellation of the application and forfeiture of the \$500 application fee.



ATLANTA APRIL 21 - 24	DESTIN JUNE 9 - 12	MYRTLE BEACH JULY 27 - 30	VIRGINIA BEACH AUG. 11 - 14	PENSACOLA SEPT. 15 - 18	SAN ANTONIO OCT. 6 - 9	ORLANDO OCT. 19 - 22	LAS VEGAS NOV. 10 - 13
--------------------------	-----------------------	------------------------------	--------------------------------	----------------------------	---------------------------	-------------------------	---------------------------

Education Provider

Company Name: _____

Street Address: _____

City/State/Zip/Country: _____

Primary Contact/Title: _____

Phone Number: _____

E-Mail: _____

Grantor/Commercial Supporter

Company Name: _____

Street Address: _____

City/State/Zip/Country: _____

Primary Contact/Title: _____

Phone Number: _____

E-Mail: _____

Invoice Information (Please complete the following invoicing information)

Company Name: _____

Street Address: _____

City/State/Zip/Country: _____

Primary Contact/Title: _____

Phone Number: _____

E-Mail: _____

Program information

Program Title: _____

Potential Faculty: _____

Program Description (Must be 100 words or less): _____

Proposed Agenda: _____

CONTACT INFORMATION CONT.

Accredited Provider

Company Name: _____

Street Address: _____

City/State/Zip/Country: _____

Primary Contact/Title: _____

Phone Number: _____

E-Mail: _____

Learning Objectives: _____

Accreditation Statement: _____

Disclosure Statment: _____

Please check the types of credit that this symposium will offer:

- ☐ CME Credit
- ☐ CE Credit
- ☐ None (Fellows-In-Training)
- ☐ Allied Health Care Professionals
- ☐ Other _____

DATE/TIME PREFERENCE

Please check your 2020 venue locations.

- | | |
|---|---|
| <input type="checkbox"/> Atlanta, GA: April 21 - 24 | <input type="checkbox"/> Pensacola, FL: September 15 - 18 |
| <input type="checkbox"/> Destin, FL: June 9 - 12 | <input type="checkbox"/> San Antonio, TX: October 6 - 9 |
| <input type="checkbox"/> Myrtle Beach, SC: July 27 - 30 | <input type="checkbox"/> Orlando, FL: October 19 - 22 |
| <input type="checkbox"/> Virginia Beach, VA: August 11 - 14 | <input type="checkbox"/> Las Vegas, NV: November 10 - 13 |

Please submit application and payments to:

Chuck B. Dillehay, MBA, CAE, President: Skin, Bones, Hearts & Private Parts

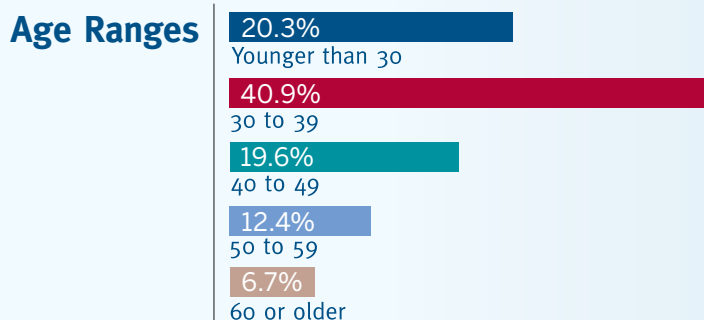
1905 Woodstock Rd, Suite 2150 Roswell, GA 30075

Chuck@SkinBonesCME.com • 770.640.022 • SkinBonesCME.com

Profile of a PA



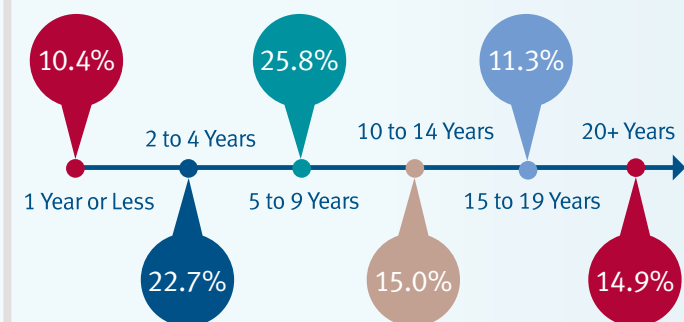
MEDIAN AGE: 36



Numbers may not add up to 100 due to rounding.

YEARS AS A PA

Median: 7



SATISFACTION

PAs are satisfied with their career choice.

PAs who would choose their career over again.

81.5%

NUMBER OF PATIENTS PAs SEE

16 per day
&
60 per week

Numbers vary by setting and specialty.



TOP SPECIALTIES

Primary Care	24.4%
Surgical Subspecialties	26.3%
Emergency Medicine	10.5%
Internal Medicine Subspecialties	10.8%

Primary care includes family medicine/general practice, general internal medicine and general pediatrics.

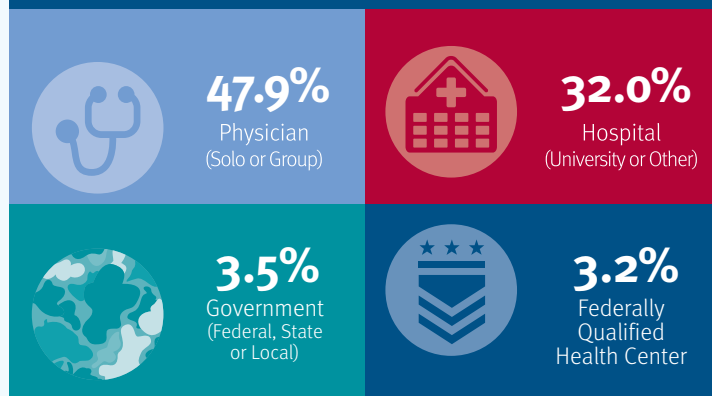
COMPENSATION

Median Salary	\$97,000
Median Bonus	\$5,000
Receive Bonus	48.7%



Compensation reflects clinically practicing PAs who work 32 hours or more a week.

PRIMARY EMPLOYER



An additional 13.4% of PAs work for another employer type.

NURSE PRACTITIONERS

NPs are the providers of choice for millions of Americans. NPs evaluate patients, diagnose, write prescriptions and bring a comprehensive perspective to health care.



NP: Your Partner In Health

With a track record of quality health care delivery for nearly half a century ...

and a growing need for health care providers, especially in primary care ...

nurse practitioners are a clear solution for patient-centered, accessible health care.

PRIMARY CARE FOCUS

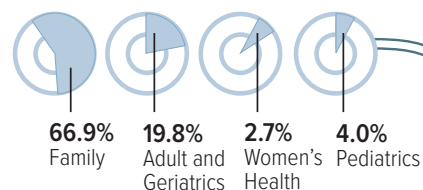
NPs are choosing primary care more than physicians and physician assistants. In 2018, more than 87% of NPs were prepared in primary care programs, while only 8% of physicians entered a primary care residency.

MORE THAN **87%** PREPARED IN PRIMARY CARE

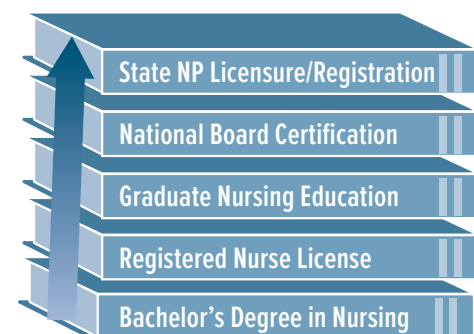
7 out of 10

DELIVER PRIMARY CARE

AREA OF PRIMARY CARE PREPARATION



REQUIREMENTS FOR PRACTICE



6+

YEARS OF ACADEMIC AND CLINICAL PREPARATION

NPs AT A GLANCE

More than **5 decades** of improving patient access and quality care

Estimated annual patient visits exceed **1.06 billion**

Prescribe medications in all **50 states** and D.C.

57.4%

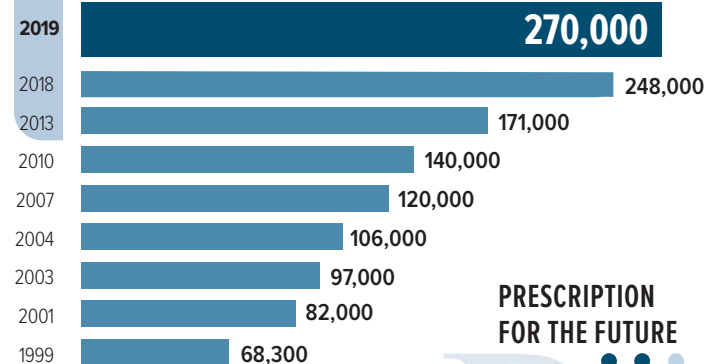
OF NPs SEE 3 OR MORE PATIENTS PER HOUR



An increase in the overall population, aging baby boomers and number of individuals living with chronic disease will drive the need for robust primary care access.

INCREASING IN NUMBER

The number of nurse practitioners continues to grow rapidly.



NPs BY THE NUMBERS

83% accept Medicare
80% accept Medicaid
87% accept Private Insurance
77% accept Uninsured

PRESCRIPTION FOR THE FUTURE

2 out of 3 patients support legislation for greater access to NP services